

REP HEADLINE# 6269466 TRF# 329223  
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP OCT 31/12 16.24  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

7880 OCT31/12 16.24  
\* \*\*\* WFTV-TV \*\*\*

ADV #	ADV.	NAME	POLI/B OBAMA/D/PRE/US
AGY # 1292	AGY.	NAME	GREER, MARGOLIS, MITCHELL

REP. #        OFF. # 6556 SALESMAN #         
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA - JOE KNAUER

U 2  
\_\_\_\_\_  
DAYS :TOTAL:  
:SPTS: \_\_\_\_\_

ORDER # WASHINGTON, DC 20001  
CONTRACT # 6269466

CLASS: NATL. LOCAL REGIONAL  
-----  
TCF)

FLIGHT DATES OCT 30/12 NOV 6/12 WK-2  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
FRCDCI \_\_\_\_\_

DATE OCT 31/12 16.2

三

REP: TO LENA

TO LEN  
FR JULIE  
OK'D M5  
PLS CFM, THX 10/31

CON GM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*\*\*\* THIS IS A CASH IN  
ALL INVOICES ARE TO BE SIGNED  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

2

AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =

PROGRAM : ONCE UPON A TIME

110

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 \* \* \* CHANGES \*\* \* \* \* WFTV-TV \* \* \*

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 OCT31/12 16:24  
 \* \* \* CHANGES \*\* \* \* \* WFTV-TV \* \* \*

PROGRAM :	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START : DATE	END : DATE	SPTS: /WK:	WEEK : INVT :	DAYs	:TOTAL: SPTS:
39 S 800P-900P	:	:	:	30		\$4,000.00	11/1	11/1	0	THU	0	

PROGRAM : LAST RESORT  
 45 S 1000P-1100P 30 \$5,300.00 10/31 10/31 0 WED 0

PROGRAM : NASHVILLE  
 STATION MAKEGOOD OFFERS:  
 M5 OK'D BUY#37 MISSED: SUN/800P-900P  
 BUY#45 WED/1000P-1100P  
 BUY#39 THU/800P-900P  
 BUY#38 OFFER: THU/1000P-1100P  
 & SAT/800P-1130P  
 & SUN/700A-900A  
 & THU/1205A-105A  
 & SUN/100P-600P  
 & SUN/1130P-1200M  
 & SUN/100A-200A  
 CMT: WE CAN OFFER

NOV4	OCT31	NOV1	NOV1 (2/WK)	NOV3	NOV4 (2/WK)	NOV1	NOV4 (2/WK)	NOV4	30S	\$6,500.00	(OCT31/12)
30S	30S	30S	30S	30S	30S	30S	30S	30S	\$5,300.00	\$4,000.00	
									\$5,000.00	\$6,500.00	PLS ADVISE.
									\$3,300.00	\$3,300.00	
									\$1,050.00	\$1,050.00	
									\$340.00	\$340.00	
									\$475.00	\$475.00	
									\$475.00	\$475.00	
									\$160.00	\$160.00	

NOV/12 326280.00  
 CONTRACT TOTAL SPOTS 326280.00  
 165

MARKET TOTALS \$479,896 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE